

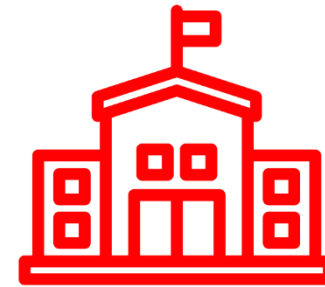
# A Parent's Guide to Internet Safety

October 29<sup>th</sup>, 2020 (CHMS PTO)



## Jeff Bean

- Suburban Chicago Police Officer- 21 years
- Junior High School Resource Officer
- Created/teaches my own curriculum in a school district with 3,000 students (GRIT)
- Certified Juvenile Officer- 20 years
- Father of three (20, 18, 13)
- Speaks nationally on topics of School Security, Social Media, Cyberbullying, and Internet Safety



SafeSchools4All

Popular  
Apps and  
Games



# App Breakdown

- SnapChat:

- Most popular
- Allows creativity
- Better privacy features
  
- Harder to monitor
- Cyberbullying
- Be sure location setting is OFF

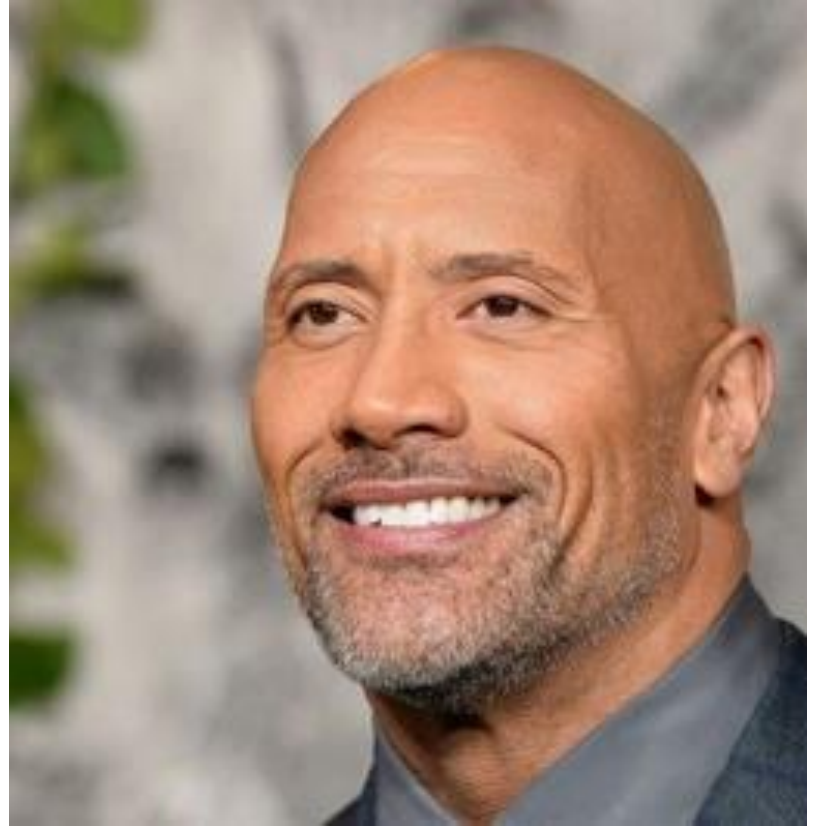
- Instagram:

- Typical first app for younger kids
- Similar to Facebook (they own it)
- Easier to monitor
  
- Cyberbullying
- Screen shots are anonymous in Instagram stories



# Tik Tok

- Popularity is skyrocketing
- Allows users to create short, fun, videos
- Allows users to lip sync to songs, and add filters to the video
- Cyberbullying
- Inappropriate content, questionable lyrics
- Addiction, chasing likes, going viral



Who are they?

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# Who are they?



Charli D'Amelio  
16 years old  
**83 million followers**  
\$4 million annually

Michael Le  
19 years old  
**34 million followers**  
\$1 million annually



Addison Rae  
19 years old  
**50 million followers**  
\$5 million annually

**Social Media Influencers**

# Research

- **Pew Study 2018 (ages 13-17)**
- 95% have smart phones
- 45% admit to being “online constantly”
  
- **Cyberbullying.org 2020 (ages 9-12):**
- 90% use social media and online gaming apps, most have more than one
- 66% tried to help when witnessing cyberbullying, dramatically higher than 10 years ago. This is good news!
- **Kids are learning 😊**



# Online Activity

## Why are kids online?

- Communication (#1 form)
- Want to be a part of something, fear of missing out (FOMO)
- Boredom
- It offers them the chance to be creative, have fun, and interact with their peers

## What are kids doing online?

- Texting, video chats, gaming
- This can be one on one or in groups (House Party app)
- Creating their own content, solo or working together
- Watching and learning
- Judging and rumor spreading

## Pros and Cons

- **Staying connected**
- **Entertaining and fun**
- **Kids get to be creative and competitive**
- **Learning new things about technology**
- **Useful tool for parents**
- **Sharing too much personal info**
- **Interacting with strangers**
- **Cyberbullying and drama**
- **Inappropriate photos/images**
- **Exclusion and Isolation**
- **Cancel Culture**



## What can parents do?

- Is your child ready for social media? Have the conversation
- Research the apps, learn the basics, be prepared
- Look at your child's phone/device, and monitor their activity regularly
- Set ground rules, enforce them
- Talk with, and *listen* to your kids
- Show an interest in what interests them
- Be their parent, not their friend

# What can kids do?

- Use real ages
- Set pages to private, know your friends/followers are
- Don't share too much info
- Turn location settings to OFF
- Plan for cyberbullying and inappropriate content. What will you do if?
- Have realistic expectations



## Monitoring Software:

- **Bark**
- **Phone Sheriff**
- **Net Nanny**
- **FamiGuard**
- **Highster**

## Informative Websites:

- [www.common sense media.org](http://www.common sense media.org)
- [www.netsmartz.org](http://www.netsmartz.org)
- [www.ikeep safe.org](http://www.ikeep safe.org)
- [www.uknow kids.com](http://www.uknow kids.com)
- [www.cyberbullying.org](http://www.cyberbullying.org)

*These are simply suggestions found online as the most popular, and highest rated. SafeSchools4All does not recommend, or endorse any of these products. Please do your own research, and find what works best for you.*

# Thank You!



## SafeSchools4All

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